



# PRIVACY POLICY

Erkens the mood makers B.V.





## 1. Introductory provisions

We have set out below the privacy policy of Erkens the mood makers B.V. (referred to below as 'Erkens'). We advise you to read this privacy policy carefully. Erkens has its registered offices at Luikerweg 27, 5554 NA Valkenswaard and is listed in the Commercial Register of the Chamber of Commerce under number 17218521. The company's official name is Erkens the mood makers B.V. You can contact Erkens by sending an e-mail to [info@erkens-themoodmakers.com](mailto:info@erkens-themoodmakers.com).

This privacy policy explains how Erkens processes personal data. Amongst other things, it sets out which categories of personal data are collected and for what purpose the personal data is used. Erkens also indicates the legal basis under which personal data is processed.

Erkens' processing of personal data falls under the statutory exemption regulations. For this reason, the data processing has not been reported to the Dutch Data Protection Authority (Autoriteit Persoonsgegevens).

Erkens reserves the right to amend this privacy policy. This privacy policy was most recently amended on 11 July 2018.

## 2. Categories, purposes, legal bases, and period of processing personal data

First and foremost, your personal data is processed if you enter into an agreement with Erkens. The personal data is used to contact customers. The obligatory information to be filled in is indicated in the form. This is all data concerning an identified or identifiable natural person. Such data includes: e-mail addresses, names, telephone numbers, personal photos, and IP addresses. It can also take the form of a list of orders or visited websites. Your e-mail address is also requested in the form. We need your e-mail address to contact you, but also to inform you in the future about products or services that may be of interest to you. The personal data is stored for a period of five (5) years.

## 3. Legal basis

The legal basis for processing your data is as follows: the consent of the person/visitor is required for the processing of the personal data. This consent is important to contacting the customer.

## 4. Physically-collected personal data

Erkens also collects personal data that is physically obtained from you during an introductory meeting or when signing the agreement. This is the same data as that set out above. The collection of this personal data has the same legal basis. By providing this information, you also agree to this privacy policy.



## 5. Cookies

Erkens uses cookies on its website. What are cookies? A cookie is a piece of data that a website places on your computer. Each time you visit the Erkens website, it collects basic technical information such as from which website you came to this one. This privacy policy applies to cookies and similar technology. This website may use cookies to provide visitors with information specifically relevant to them, to collect information, and to track the visitor during the website visit. This helps Erkens to provide you with a good user experience.

## 6. Links to other websites

This privacy policy applies exclusively to this website. This website may contain links to other websites that are not under the control of or owned by the Controller. If clicking on this link takes you to another website, the privacy policy of that website applies. Erkens is in no way liable or responsible for this website or for its privacy policy. Erkens recommends that you read their privacy policy carefully when visiting the website before continuing to use it.

## 7. Passing on data to processors and third parties

Personal data is processed by companies that Erkens has engaged for the performance of the agreement. These companies are legally designated as 'processors'. Examples include the company that hosts the Erkens website. Processors act under the responsibility of the Controller. Please contact Erkens if you have any questions about who these processors are. Your personal data is also shared with third parties if Erkens is legally obliged to pass it on to competent authorities.

## 8. Security

Erkens has taken appropriate technical and organizational measures to protect your personal data against loss or unlawful processing. The website has an SSL certificate, which means that the data is sent over a secure connection.

## 9. Your privacy rights

You have the right to access, rectify, erase, or restrict the processing of your personal data in accordance with the provisions of the General Data Protection Regulation. If you have any questions about this privacy policy, please send an e-mail to [info@erkens-themoodmakers.nl](mailto:info@erkens-themoodmakers.nl)

If you wish to file a complaint about how Erkens processes your personal data, you can do so by contacting a supervisory authority (such as the Dutch Data Protection Authority).

You can unsubscribe from the newsletter by using the 'unsubscribe' link or by sending an e-mail to [info@erkens-themoodmakers.nl](mailto:info@erkens-themoodmakers.nl)